

Minutes August 13, 2025
Meeting of the Board of Directors of The New York Cycle Club, Inc.
Via Zoom

ATTENDEES: Colin Taber (President & Chair); Bob Cohen (Secretary); Bob Gilbert (Treasurer); Michael Diener (VP of Programs); Steve Vaccaro (VP of Rides); YJ Chen (B-Rides Coordinator); Jim Zisfein (C-Rides Coordinator); Meredith Weill (Volunteer Coordinator); Kym Blanchard (Marketing Director); Neile Weissman (Public Relations Director); Denise Alvarez-Heller (Events Coordinator); Allan Friedman (Escape New York Ride Director); Sheila O'Connor (Content Editor); Leora Rosenberg (Past President).
ABSENT: Anna Taruschio (A-Rides Coordinator); Natan Elman (Webmaster).

CALL TO ORDER: 18:35

1. MEETING MINUTES: Motion to approve June Minutes; motion passed. Motion to approve July Minutes; motion passed.

2. POPCORN UPDATES: (Each board member can share minor updates).

- Denise Alvarez-Heller—
 - The All-Class Ride was a success. There were approximately 160 participants across all levels and disciplines.
 - As we approach September 13th, the ENY team is looking for volunteers.
- Allan Friedman—
 - ENY
 - Though we already have between 80 and 90 volunteers we continue to look for more. Please sign up yourself or sign up a friend to volunteer.
 - The routes will be finalized soon.
- Kym Blanchard—
 - The Marketing Committee is collaborating with professional designers on the 2026 Spring kit. We plan to have the design for presentation at the December Holiday Party.
 - The Young Majors program begins September 20th. We will soon be promoting for volunteers.
 - We are actively promoting ENY registration. Another volunteer was referred to us to help with social media promotion.
- Jim Zisfein—The C rides continue to happen regularly. Shout out to the C SIG graduate leading weekly park rides.

- Neile Weissman—
 - New Paltz
 - The Weekend was an artistic and financial success. The rides, transportation, group meals and housing went off without a hitch. Sixty-one members signed up for the weekend. Sixty-seven signed up for Friday Dinner. We are waiting for the final bill from SUNY, but we are on track to break even.
 - Southampton (Friday October 3rd through Sunday October 5th)
 - So far, fourteen have signed up (we target thirty-five by September 1st). We are in discussion with LI Randonneurs about supporting their Ronkonkoma 200k scheduled for Saturday, October 4th. The 200k routes past the Southampton Campus. We are exploring a co-listing/co-marketing opportunity for a parallel ride that loops out of Southampton.
- Michael Diener—
 - Website Upgrade Week 33 (the most recent as of the date of preparing these Minutes) results (the [Website Upgrade Status](#) page has more details:
 - Deployments include:
 - Events editor and events page.
 - Cosmetic improvements & usability.
 - Ride cards.
 - Ride page cosmetic improvements.
 - Saved filters.
 - Editors for road rides, central park laps, and prospect park laps.
 - Webpages:
 - Feedback process improved and ready
 - Five pages are ready for review.
 - Eight pages need copy review or creation.
- Meredith Weill—We are looking at venues and deciding on a date for the Volunteer Party. Colin is working with Meredith on venue search and scope of the party.
- Steve Vaccaro—In the last month, two rides exemplifying the Travel & Touring Committee were run, multi-day trips from NYC to Roanoke, Virginia and Boston, Mass.
- YJ Chen—
 - B-STs for 2025
 - 146 unique participants, 316 total sign ups
 - Nineteen leaders
 - Nine weeks of riding (one ride cancelled due to weather)
 - Kudos to all our new B ride leaders on weekend rides, the All-Class Ride, park rides...
- Colin Taber—
 - ENY: I will send an email and post a Discord appeal in search of those waiting for the last minute to volunteer.
 - The 2026 Election nominations will be opening September 9th.
 - 'Ask Me Anything with the Board' coming up on September 9th at Connolly's. I will give a 30-minute Club update with a Power Point presentation, followed by a Q&A. I plan to cover:
 - Status of new website
 - Update to the role formerly known as 'VP of Programs'
 - Membership dues
 - Open Board positions
 - Address questions from the membership

3. Incident Reporting Process: Steve presented a draft of an Incident Report Form ("Form"). We should expand our incident response beyond gathering physical harm information referenced in the Insurance Incident Report ("Report") (such Report remains necessary should a Club member need to file a claim as under the Club's excess insurance policy (it is "excess" to any other available coverage, e.g. one's personal medical coverage or state no-fault coverage if a motor vehicle is involved)). Discussion among Board members provided suggestions for edits. An updated version of the form will be an agenda item at the next Board meeting for discussion and its ultimate adoption.

4. Election Logistics:

- Election Process: Sheila presented a targeted website update.
 - One of the components in our new website is the election process. We can have the election process coded into our new website or use an external election platform. The benefit of using an external platform is we neither need build the functionality nor do we need to maintain/update our website for this functionality (lower cost). I suggest 'Election Runner' and propose we use it for this year's election. The cost is \$300/year. It is simple to rollout: upload candidates and upload members. For further simplification, once the election ballot has been drafted it can be used going forward. The Board will go through a dummy election process for evaluation. Election Runner will be on the agenda at the next Board Meeting for Board approval.

ADJOURN: 20:31